

SUCCESS STORY

IAM - Instant Hosted ECommerce Web Store

Exclusive live QuickBooks link, hosted for you, supports 30,000+ products, unlimited categories, full customer account history, real time inventory. Price: \$500.00



Customer:

Pumpkinheads

Location:

Brentwood - Los Angeles, CA

Industry:

Luxury children's clothes

Business Challenge:

Pumpkinheads needed an eCommerce system both integrated with QB POS and with their advanced multi-award winning layout.

Solution:

Our one day setup, very flexible design layout, fast design replication service and tight QB POS integration exceeded all client needs.

Results:

Shoppers enjoyed a seamless and improved shopping experience on the new site while Pumpkinheads saves hours of work every day

"IA Modules software is by far the most efficient, accurate and progressive way to manage an inventory system. Other systems failed to provide the automated start to finish process that IA Modules offers." - Jamara Ghalayini, Owner www.pumpkinheadkids.com

Customer Profile

Prior to IA Modules, Pumpkinheads was already a very successful business with celebrity shoppers and awards including Child Magazine National Top 100 & Best of LA 2006. Pumpkinheads needed a solid integrated solution to save them time and maintain accurate inventory for their discriminating luxury clothes shoppers.

Business Challenge

Jamara, formerly a high ranking Deloitte & Touche consultant, knew what kept her winning awards and repeat sales with discriminating celebrity shoppers. She wanted a system with both time-saving integration and the design flexibility to match her old non integrated online store's award winning look and feel.

Solution Overview

With complete solution support, a large QB Point of Sale customer base and multi-year #1 rankings by QuickBooks customers, Jamara knew she was making an excellent choice. Additionally, with a more flexible design than others offer, choosing IA Modules allowed her to both keep her current award winning design and be confident future sales driven design needs could also be met.

Business Benefits

IA Modules software saves orders to QuickBooks Point of Sale as a Sales Order so Pumpkinheads can easily view orders they have to ship out. Real time credit card processing via QBMS creates Sales Receipts to record payments and allow easy reconciling in QB Financial. Customer and Item details as well as availability are always accurate both online and in QB POS. "The software automates all our internet processes from uploading item names, quantities and descriptions automatically from QB POS, to linking images to items and finally removing them from the webstore upon sale. The process for us has freed up countless hours previously spent entering information and managing the webstore", said Jamara.